

ANTITRUST AND UNFAIR COMPETITION LAW

CALIFORNIA
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presents

2024 UCL Institute

Privacy and the UCL

Thursday, January 18, 2024
10:45am - 11:45am

Speakers:

Christina Tusan

Rebekah Guyon

Ben Wiseman

Amy P. Lally

Conference Reference Materials

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Privacy and the UCL

Ben Wiseman, *FTC*

Stacey Schesser, *California Department of Justice*

Christina Tusan, *Hammond Law*

Rebekah S. Guyon, *Greenberg Traurig*

Amy P. Lally, *Sidley Austin LLP*

Speakers

Ben Wiseman, Associate Director, Division of Privacy and Identity Protection, *FTC*

Stacey Schesser, Supervising Deputy Attorney General, California Department of Justice

Christina Tusan, Partner, Hammond Law

Rebekah S. Guyon, Shareholder, Greenberg Traurig

Amy P. Lally, Sidley Austin

The opinions expressed by the speakers are their own and do not necessarily represent the opinions of their respective organizations

Discussion Overview

- The roles of government enforcers, private plaintiffs, and defense firms in privacy-related litigation
- Recent trends in privacy litigation, regulations, and enforcement actions
- FTC's work on Privacy Matters
- California Attorney General's Work on Privacy Matters
- Private litigation involving Privacy Matters
- Questions from the Audience

Federal Law

- FTC Act, 15 U.S.C. § 45 (“Unfair methods of competition in or affecting commerce, and unfair or deceptive acts or practices in or affecting commerce, are hereby declared unlawful”)
- Children’s On-Line Privacy Protection Act (“COPPA”), 15 U.S.C. § 6501
- Electronic Communications Privacy Act (“ECPA”) *a.k.a.* The Federal Wiretap Act, 18 U.S.C. § 119
- Video Privacy Protection Act (“VPPA”), 18 U.S.C. § 2710

California Law

- California Unfair Competition Law, Bus. & Prof. Code § 17200
- California Invasion of Privacy Act, Pen. Code § 631
- California Comprehensive Computer Data Access Fraud Act (“CDAFA”), Pen. Code § 502
- California Consumer Privacy Act (“CCPA”), as amended by the California Privacy Rights Act (“CPRA”), Civ. Code § 1798.100
- Confidentiality of Medical Information Act (“CMIA”), Civ. Code § 56.19

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